



INTERNAL CORRESPONDENCE

To: Chair and Members
From: Deb Reid
Dept: Niagara Police Service Board
Dept: Executive Director
Niagara Police Service Board

Date: January 14, 2025

Re: Donation from Special Fund – Gillian’s Place

Purpose:

To provide the Board with a copy of a letter received from Graeme Dargavel, Director of Development & Communications, Gillian’s Place, requesting sponsorship of their Breakfast to End Gender-Based Violence.

Background and Discussion:

On January 13, 2025, the Board received correspondence from Graeme Dargavel, Director of Development & Communications, Gillian’s Place, requesting the Board consider a financial contribution to the Breakfast to End Gender-Based Violence being held on March 25, 2025 from 8 am – 9 am at Club Roma. Sponsorship opportunities range from \$1,000 to \$5,000. They are requesting the Board renew its support as a Table Sponsor in the amount of \$1,000. A copy of their letter and sponsorship information is attached for your review.

The Board has a discretionary pool of funds, which it uses for grants and donations. Disbursements from the fund are in accordance with guidelines provided in the Community Safety and Policing Act, 2019 (CSPA), and with Board By-law 403-2024, Special Fund Administration, Limitations and Guidelines. Section 258 (2) of the CSPA establishes that the Board has the sole authority for spending the proceeds from the sale of property which lawfully comes into the possession of the police service. The Act stipulates that “the Chief of Police may cause the property to be sold, and the Board may use the proceeds for any purpose that it considers in the public interest, including charitable donations.” The funds do not form part of the police operating budget and are separate from the Regional tax base. This request meets the Board's Special Fund criteria, and the Board has previously supported Gillian’s Place Breakfast to End Gender-Based Violence in the amount of \$1,000 in 2024.

Recommendation:

That the Board approve a donation in the amount of \$1,000.00 from the Special Fund to Gillian’s Place for their “Breakfast to End Gender-Based Violence” event being held on March 25, 2025.

Deb Reid
Executive Director

Encl.



GILLIAN'S PLACE

HOPE
SUPPORT
CHOICES

Mailing Address:
P.O. Box 1387
St. Catharines, ON
L2R 7J8



Head Office:
905.684.4000

West Niagara:
905.563.5548

gilliansplace.com

**24/7 phone/text
support line:
905.684.8331**

Charitable Reg. No.
12971 8037 RR0001

January 2025

Niagara Regional Police Services Board
c/o Deb Reid
5700 Valley Way
Niagara Falls, ON L2E 1X8

Dear Deb,

On behalf of Gillian's Place, we are abundantly grateful for your support of our work and past sponsorship of our Breakfast to End Gender-based Violence last March. Today, I ask you to renew your support as a Table Sponsor (\$1,000) for the Breakfast to End Gender-based Violence on Tuesday, March 25th 2025.

The Breakfast to End Gender-based Violence in 2024 invited over 200 community members to learn more about Gillian's Place and engage in meaningful conversations about our impactful work and the vital role their continued support plays in helping survivors in Niagara.

Last year, 241 individuals and families accessed our emergency shelter, escaping violence and risk of lethality.

Last year, there were over 60 femicides in Ontario, with 4 occurring here in Niagara Region. Your support is needed to more than ever before to ensure our life-changing and often life saving programs and services are here for survivors when it is needed most.

Deb, we are honoured have you and Niagara Regional Police Services Board as an ally of our work. Your sponsorship will create a lasting impact at Gillian's Place. By partnering with us, you can help empower our community to take meaningful steps toward ending gender-based violence.

Thank you. Together, we are working to end gender-based violence in Niagara.

Gratefully,

Graeme Dargavel
Director of Development & Communications



GILLIAN'S PLACE

Breakfast to End Gender-based Violence

MARCH 2025

SPONSORSHIP OPPORTUNITIES

The Event

The Breakfast to End Gender-Based Violence is a complimentary breakfast that invites friends and supporters of Gillian's Place, as well as the greater community to learn more about gender-based violence. The morning is filled with stories about courage, stories about impact, and stories about the incredible survivors who have broken the cycle of violence and abuse with the help of Gillian's Place.

Presenting Sponsor - \$5,000

- Opportunity for a company representative to bring greetings at the start of the event.
- Opportunity for company to have representatives at the event promoting their organization.
- Opportunity for company to provide promotional items at the event.
- Company logo prominently displayed on event invitations.
- Company logo prominently displayed on all pre and post event materials and advertising.
- Company logo and hyperlink on event website.
- There may be other benefits in exchange for the presenting sponsorship. Gillian's Place is committed to recognizing the generosity of our supporters.

Breakfast Sponsor - \$2,500

- Your sponsorship enables Gillian's Place to provide complimentary breakfast to our guests, which in turn makes it more likely for them to make a charitable contribution to Gillian's Place.
- Recognition at event as official breakfast sponsor.
- Opportunity to provide promotional items at the event.
- Company logo on event invitation.
- Company logo prominently displayed on select event materials and advertising.
- Four social media posts on Facebook, Instagram, and LinkedIn.

Table Sponsor - \$1,000

- Formal recognition as a table sponsor at the event.
- Company logo on sign noting "this table was generously sponsored by".
- Company logo featured in video-reel thanking sponsors on social media.

Questions? Please contact:

Amanda Di Zio

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