

INTERNAL CORRESPONDENCE

To: Chair and Members

From: Deb Reid

Dept: Niagara Police Services Board

Dept: Executive Director
Niagara Police Services Board

Date: April 6, 2021

**Re: Canadian Association of Police Governance (CAPG)
Governance Summit Sponsorship Request – April 27 and June 30, 2021**

Purpose:

To provide the Board with a copy of a request received from the Canadian Association of Police Governance (CAPG) to support the CAPG's 2021 Governance Summits.

Background and Discussion:

The Board has recently received a request for Board sponsorship of the 2021 Governance Summits of the Canadian Association of Police Governance (CAPG) being held virtually on April 27, 2021 and June 30, 2021. The summit on April 27th is entitled Governance 101: A Refresher for Police Boards and Commissions and the summit on June 30th will focus on policy development in police governance. The Board has purchased tickets to attend both events at a bundled rate of \$600, which includes complimentary registration for up to 10 individuals at each event. A copy of the email from the CAPG is attached for your review.

The CAPG is the only national organization solely dedicated to excellence in police governance in Canada. Established in 1989, the CAPG represents municipal Police Services Boards/Commissions across Canada. These Boards/Commissions employ in excess of 30,000 police personnel, representing approximately three-quarters of municipal police personnel in Canada. As a non-profit association, the CAPG relies on the support of its members and partners who value the importance of effective policing and police governance nation-wide. It provides a wide variety of services designed to assist Police Services Boards/Commissions in discharging their duties, including monthly webinar sessions, an annual general meeting and conference, as well as police governance summits, which are designed to inform and enlighten those in government responsible for policing in Canada so that they may better understand the governance perspective.

The Board has a discretionary pool of funds, which it uses for grants and donations. Disbursements from the fund are in accordance with guidelines provided in the Police Services Act, and also with Board By-law 376-2018, Special Fund Administration, Limitations and Guidelines. Section 132(2) of the Police Services Act establishes that the Niagara Police Services Board has the sole authority for spending the proceeds from the sale of property which lawfully comes into the possession of the police service. The Act stipulates that "the Chief of Police may cause the property to be sold, and the Board may use the proceeds for any purpose that it considers in the public interest." These funds do not form part of the police operating budget and are separate from the Regional tax base.

This request meets the Board's Special Fund criteria and the Board has supported the CAPG as a sponsor of various events for the past 22 years. Therefore, it is recommended that the Board approve a donation at the CAPG Supporter level in the total amount of \$1,000; which represents \$500 for each Governance Summit being held in April and June 2021.

Recommendation:

That the Board authorize a donation at the Supporter Sponsor Level in the total amount of \$1,000.00 (\$500 for each summit) from the Special Fund to the Canadian Association of Police Governance (CAPG) in support of its 2021 Governance Summits.

A handwritten signature in black ink, appearing to read "Deb Reid". The signature is fluid and cursive, with the first letter "D" being large and prominent.

Deb Reid
Executive Director

Encl.

Deb Reid

From: Canadian Association of Police Governance <communications@capg.ca>
Sent: Thursday, April 1, 2021 3:00 PM
To: Deb Reid
Subject: 💡 A Unique Sponsorship Opportunity for our Members

ATTENTION: This email originated from a sender outside of the NRPS. Please avoid clicking links or opening attachments from external senders unless you are certain it is safe to do so. BE CAREFUL - If you are unsure, please contact itSolutions.

[View this email in your browser](#)

The following message is an exclusive CAPG membership communication sent solely to the designated CAPG liaison. Please distribute this email to all members of your organization.



SPONSORSHIP OPPORTUNITY 2021 GOVERNANCE SUMMITS

Dear Regional Municipality of Niagara Police Services Board,

It is thanks to your contributions like yours that we are able to keep registration fees low in order to encourage even the smallest of police boards and commissions to participate in our unique events.

All packages include complimentary registration for up to 10 individuals. Pricing is PER EVENT (April or June) and dependant upon availability.

SPONSORSHIP STREAMS

Official Governance Summit Sponsor

2 available, choose between April or June

- \$10,000

Inclusions:

- your logo + hyperlink + blurb in pre-event email and Summit web page
- verbal recognition of sponsor during opening and closing remarks
- 3-minute video looped before and after sessions
- logo or banner on login screen
- dedicated social media shoutout during event

CAPG Supporter Package - \$500+

Choose between April or June

- Your board's logo in rotation on the main event page and related Summit emails to subscribers

Sponsor a Session - \$2,500

2 available, choose between April or June

- Display your organization's name and logo with hyperlink alongside your chosen session in the agenda, the Summit webpage and throughout the event platform.

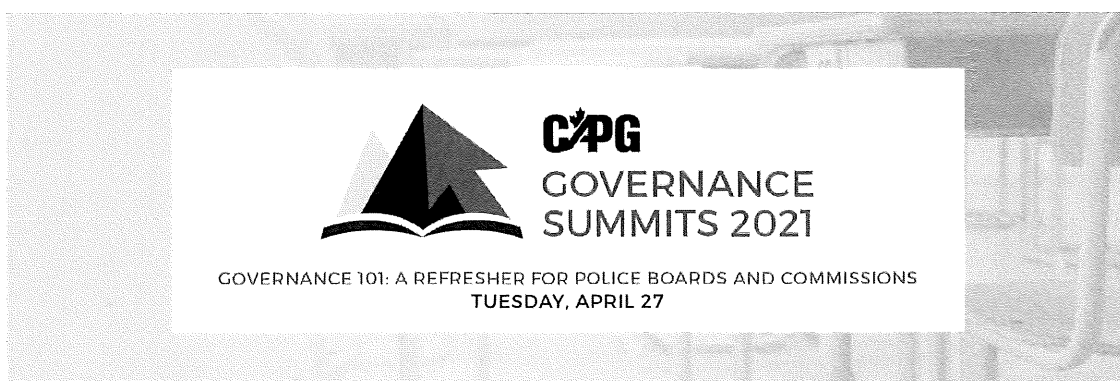
Lobby Video - \$1,500

2 available, choose between April or June

- Play a message or promotional video on the lobby splash page (3-4 minutes with audio)

OUR POLICE GOVERNANCE SUMMITS: *Two one-day comprehensive workshop-style events designed to allow attendees to engage, network and discuss challenges related to policing and police governance.*

Please contact communications@capg.ca to register as a sponsor!



Governance 101

A Refresher for Police Boards and Commissions

Date: **April 27, 2021**

Time: 11:00 AM - 3:00 PM EST | **Register up to 10 people for a single low rate!**

We have gathered Executive Directors from across Canada to share their own insights, best practices and real-world experiences. These four key areas will be explored by our seven experts, highlighting case studies and lessons learned:

- 1. Orientation and Roles and Responsibilities**
- 2. Assessing Board Effectiveness**

3. Communication

4. Board – Chief Relations

The 4-hour session will include a Q&A session so we ask participants to send their questions in advance.

Facilitator Barb Mantello will be joined by:

- Ryan Teschner, ***Toronto Police Services Board***
- Fred Kaustinen, ***Ontario Association of Police Services Boards***
- Mafalda Avellino, ***Regional Municipality of York Police Services Board***
- Heather Spicer, ***Calgary Police Commission***
- Matt Barker, ***Edmonton Police Commission***
- Krista Ferraro, ***Ottawa Police Services Board***
- Stephanie Johanssen, ***Vancouver Police Board - newly added***

Prices are per organization. Up to 10 organization members may attend under a single registration. You will be prompted to provide contact information for your chosen attendees upon registration.

We hope you can join us for this unique collaboration between Police Governance leaders!

Register Now

Mark your calendar!

CAPG Governance Summits 2021

April 27th

Governance 101: A Refresher for Police
Boards and Commissions

June 30th

Policy Development in Police Governance

Add event to calendar



Adjusting to a Virtual Format

This virtual event delivers the same access to Police Governance knowledge, resources and community we have spent decades building and cultivating only in a broader, more accessible and safer format.

We do know, however, that there can be bumps along the way when it comes to adjusting to a new method of learning. The following video gives an in-depth overview of our virtual event platform - Pheedloop.

If you have specific questions or concerns, please feel free to reach out to us. We are here to help!



Copyright © 2021 Canadian Association of Police Governance, All rights reserved.

You are receiving this email because you are a Member of CAPG.